



SEPTEMBER 27 & 28, 2025

Move-In: September 26, 2025

EXHIBITOR FINAL INSTRUCTIONS

Contact Information

G&G Productions

PO Box 1100, Carmichael, CA 95609

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Gold Country Fairgrounds & Event Center

209 Fairgate Road, Auburn, CA 95603

FINAL

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FALL

SET-UP, SHOW & MOVE-OUT HOURS

BEFORE SETTING UP your booth, **YOU MUST CHECK-IN** at the Show Office:

- Show Office Location: Follow Signs on Main Road
- Show Office Hours: Sep 25, Thur. Noon–10pm Sep 26, Fri. 8am-10pm

All Exhibitors must check-in with Show Management and set-up no later on Thursday, if not we reserve the right to release your booth space without refund.

BOOTH SET-UP SCHEDULE		
BY APPOINTMENT ONLY (916) 241-3433	Sep. 25 Thursday Noon - 6p	DO NOT BLOCK ENTRY WAYS OR FREIGHT DOORS WHILE UNLOADING.
ALL EXHIBITORS	Sep. 26 Friday 8a - 10p	
ALL EXHIBITORS	Sep. 27 Saturday 8a - 9:30a	No major set-up is allowed! Roll-up ddoors will not be open! Only Hand-carried items only!
SHOW HOURS		
SEPTEMBER 27, 2025 SATURDAY 10am–6pm SEPTEMBER 28, 2025 SUNDAY 10am-5pm		<ul style="list-style-type: none"> •Buildings will be open at 8am. •Exhibitors MUST have their exhibitors badges to enter buildings prior to show opening and show management arriving. •Security will not let anyone in with out badges or management approval.
BOOTH REMOVAL		
SEPTEMBER 28, 2025 SUNDAY 5PM - Midnight SEPTEMBER 29, 2025 MONDAY 7AM - 5PM		<ul style="list-style-type: none"> •Security leaves on Monday, 9/29 at 8a. •Any exhibit not completely dismantled by Monday are subject to additional fairground fees!

Auburn Home Expo Sept 27 & 28, 2025

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and Event Center
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EXHIBITOR CHECK-IN:

Before starting any booth construction, please check-in at the Show Office.
The Show Office: Follow Signs to show office. Exhibitors may enter the Fairgrounds through the High Street Gate or the Auburn/Folsom Gate. (Please refer to the floor plan).

ALL EXHIBITORS must check-in no later than 6pm on FRIDAY, Sept. 26th

Please call (916) 241-3433 to request Late Check-In. However, no late check-in privileges will be granted if all paperwork and payments are not in order. If we don't hear from you by 6pm on FRIDAY, Sept. 26th we reserve the right to reassign and/or resell your booth and no refunds of any kind will be given.

EXHIBITOR PAYMENTS

All final exhibitor payments should arrive at our office well in advance of the show. If there is an outstanding balance the week of the show, we do not guarantee the booth space and all prior payments will be non-refundable and non-transferable. There will be NO PAYMENTS onsite.

EXHIBITOR INSURANCE REQUIREMENTS

All exhibitors are required to provide proof of insurance that covers their display area. "G&G Productions" and the "Gold Country Fairgrounds and Event Center" must be listed as additional insured. If you do not have insurance you can click the following link and purchase liability insurance from a licensed insurance provider.

EXHIBITOR BADGES

Show Management will provide five (5) badges to all participating merchants and/or organizations. Requests for additional badges will be considered on a case-by-case basis. Badges are for designated personnel actively working in exhibitor booths. They are not to be given to anyone else. Please recycle and return badges at the close of the show.

ALL EXHIBITORS ARE REQUIRED TO WEAR THEIR BADGES TO ACCESS BUILDINGS AND DURING EVENT HOURS!

INDOOR BOOTH (excludes Foyers and Crafter/Market Booths)

Each booth will include an 8 ft. curtained backdrop, 3 ft. side divider(s), an exhibitor booth ID sign, and upon request, a single electrical outlet (500 watts), No canopies or awnings may be used in buildings.

OUTDOOR BOOTHS

No pipe, drape, table, chairs, tent, or electricity are provided. These may be ordered separately through the show office. Booth spaces are specifically marked. Please note that if you expand beyond your designated area without approval, you may be charged an additional booth fee.

CONCESSIONS

Sinks counters and pass through windows are provided. Some booths may have ovens, ranges, refrigerators, or stove tops. Electricity is NOT provided.

DELIVERIES

Shipping Address:

Gold Country Fairgrounds & Event Center
c/o Auburn Home Show
1273 High Street, Auburn CA 95603

Phone: (530)210-2118

There is no freight office on the fairgrounds. For deliveries, direct the carrier to the show office if it is scheduled to arrive before move-in begins. On Thursday, deliveries should be directed to the Home Show Office. Once the show opens, shipments may be accepted only at the gates. Be sure to include your Company's name on all parcels. Show Management accepts no responsibility for damaged or missing items. Exhibitors are responsible for getting any/all deliveries to their respective booths, Exhibitors must make their own arrangements for delivery pick-up after the show closes.

UNLOADING

Exhibitors may drive into the Armory Building (#10) and Placer Building (#16) to unload. Vehicle(s) are prohibited from parking in FIRE LANES and may be ticketed or towed without warning. After your vehicle is unloaded, please move it immediately to make room for other exhibitors to unload. Please move vehicles to designated parking areas until the completion of booth set-up.

FORKLIFT SERVICE

G&G Productions will have forklift services available during set-up and removal hours. A charge will apply and service is first-come, first-served. To arrange service, contact G&G Productions at (916) 247-2451 before the show. Exhibitors may use their own forklift equipment to unload from the exterior of the buildings when the following documentation is provided in advance: 1) Liability insurance; 2) Auto insurance, and, 3) Forklift operator's certification.

Exhibitors may not be allowed to operate equipment within inside building exhibit areas.

ELECTRICAL SERVICE

Electrical service will be available for indoor booths. Exhibitors who require more wattage need to contact Show Management before setting up your booth.

Generators may be permitted, upon approval.

WATER

Water is available on site at no charge. Faucets/spigots are shared so bring your own hoses, buckets, etc. Exhibitors are responsible for draining pools and spas, and for any leaks, spills, or resulting damage. Show Management must approve hose hook ups required during show hours, and they must have an attached splitter.

WI-FI & TELEPHONE SERVICE

The Fairgrounds will provide Wi-Fi at no additional cost this year. Please ask for password upon check in. Exhibitors are responsible for coordinating any additional services need with Show Management.

OPEN VIEWING DISPLAY POLICY

Please review the Exhibit Display Graphic (on the last page.) Unless Show Management has approved an exception, exhibitors must comply with the "Open Viewing Display Policy". Anything higher than 8 feet requires prior approval by Show Management. This includes banners hung over your booth. The side panels of the display may not be higher than 8 feet for one half of the distance or 5 feet measured from the back of the booth. The remainder of the side panel out to the aisle may only be 3 feet. Please contact Show Management, if you have any questions related to this policy.

BOOTH APPEARANCE & TABLE SKIRTS

A presentable finished appearance is required on all areas of the display visible to the public. **Any unfinished, exposed portion of the exhibit must be draped and all tables in visible booth areas must be skirted to the floor using fire retardant materials.**

TABLES & CHAIRS

Tables and chairs may be rented from the Fairgrounds. Check with Show Office.

CARPETS & FLOORING

Carpets and raised flooring must be sized to fit within the booth area and not intrude into aisles. All exposed carpet edges, raised flooring, exposed extension cords must be taped down or configured in such to prevent any tripping hazards. Inside the Armory Building, ensure that no damage or sticky substance is left behind by using painters tape or masking tape.

SIGNAGE

Signs must be professional, of an appropriate size and nature, and displayed within the limits of the booth. Show Management reserves the right to remove any signed that is deemed unacceptable.

FIRE MARSHALL INSPECTION

All exhibits must comply with Fire Marshall rules and regulations. Tents, Canopies/Pop-Ups must display the appropriate seals, and decorative materials shall be made of non-flammable or fire-resistant materials. All pavilion, concession, and outside exhibits must complete and post the Fire Marshall checklist (provided at check-in) by Saturday at 9am.

ELECTRICAL CORD/POWER STRIPS

Only the large orange industrial-strength power/extension cords in good condition are to be used. Surge protectors should be plugged in directly into Fairground provided receptacles. Cube or multi-plug adapters are prohibited and cords shall never be kept in a pinched position.

SUPPLIES & SERVICES

The Show Office will not be able to provide you items such as: ladders, dollies, hammers, brooms, vacuums, cleaners, pencils, paper, staplers, rulers, etc. During set-up, be sure to have all of the supplies and equipment you will need with you.

PARKING

During set-up/booth removal no parking passes are required. Exhibitors are welcome to UNLOAD/LOAD but may not remain parked in the fairgrounds after completion. Do not block gates, dumpsters or other vehicles. Fire Lanes may not be blocked at any time. Violations may be subject to tow.

During show hours, there are two exhibitor lots:

- **Front Lot (off High Street)** No vehicles or trailers may be parked overnight.
- **Overflow Lot (off Pleasant St behind stadium)** is a FREE parking lot and accommodates oversized vehicle parking and vehicle storage.
- **Baseball Field (By 7-11)** FREE parking for vendors ONLY. Permit required and available at check in

RV PARKING

Please contact the Fairgrounds at (530) 823-4533 to make arrangements for available RV Parking.

BOOTH TEAR-DOWN & REMOVAL

The show officially closes at 5:00pm on Sunday, Sept 28th. Prior to that time, Show Management requests that no product or equipment be removed from any booth, inside or out. This is essential for public safety reasons and to allow other merchants the opportunity to conclude ongoing business. Any company that does not comply will be fined \$100 and/or excluded from participating in future events.

During move-out/tear down, tear down your booth first, then bring in your vehicle to load. Specific Vehicles will not be permitted into show areas until they are clear of all attendees. Vehicles may not block the road, and larger vehicles/trucks may be required to wait.

SECURITY

Security Services start at 9p on Friday, 9/26 and end at 8am on Monday, 9/29. Show Management will not assume responsibility for any loss due to fire, theft, damage, etc. Exhibitors are reminded not to leave unattended personal valuables in their booth(s) during set-up, show hours, or during move-out. Exhibitors assume all responsibility for their displays.

EXHIBITOR ACCESS

Exhibitors may enter all show areas starting at 8am on all show days..

RESTOCKING

Exhibitor may restock their booths through walk-in doors from the hours of 8am to 9am on Saturday and Sunday. After 9:30am, all vehicles must be removed from all show areas.

BOOTH STAFFING

Exhibitors must staff their booth during all show hours, and Show Management reserve the right to limit the personnel in the exhibit space.

PROHIBITED ITEMS

Exhibitors may only display or exhibit products/services as listed on their Exhibitor Agreement. Show Management may disallow additional products or services including piggy-back companies, not contracted for this show.

NOISE LEVELS

Noise levels in each exhibitor's booth may not be so loud as to interfere with adjacent exhibitors. The noise levels from any electronic devices, instruments or other equipment must be regulated in a way that prevents said use from creating a distraction to nearby exhibitors. Should sound complaints occur, exhibitors will be expected to decrease volumes to acceptable levels.

SOLICITING OUTSIDE OF BOOTH AREAS

Demonstrations and distribution of products and materials are restricted to each exhibitor's assigned space. Exhibitors must refrain from soliciting in aisleways. No Exceptions!

PETS

No pets (except service), animals or live creatures are allowed on fairgrounds without prior approval.

ATMs

ATMs are located throughout the Fairgrounds.

HEALTH PERMIT

All exhibitors distributing food and/or beverages, including pre-packaged items, must obtain a Placer County Health Permit (530-745- 2309). Show Management requires a copy of your permit two weeks prior to the start of the show. Failure to do so will mean that nothing ingestible will be allowed to be shared with attendees or other exhibitors.

LICENSE/PERMITS

Exhibitors must comply with any and all Federal, State, and local laws, statues, ordinances, rules and regulations. Any company exhibiting without appropriate licenses and/or permits may be removed from the show – without refund.

CONTRACTORS LICENSE

For those companies required by law to have a current, valid Contractor's License, must provide their current license number to Show Management.

CALIFORNIA BOE REQUIREMENTS

The California State Board of Equalization requires that all exhibitors who sell merchandise during the show (cash and carry) provide Show Management with a California Seller's Permit Number and conspicuously display their permit in their booth during show hours.

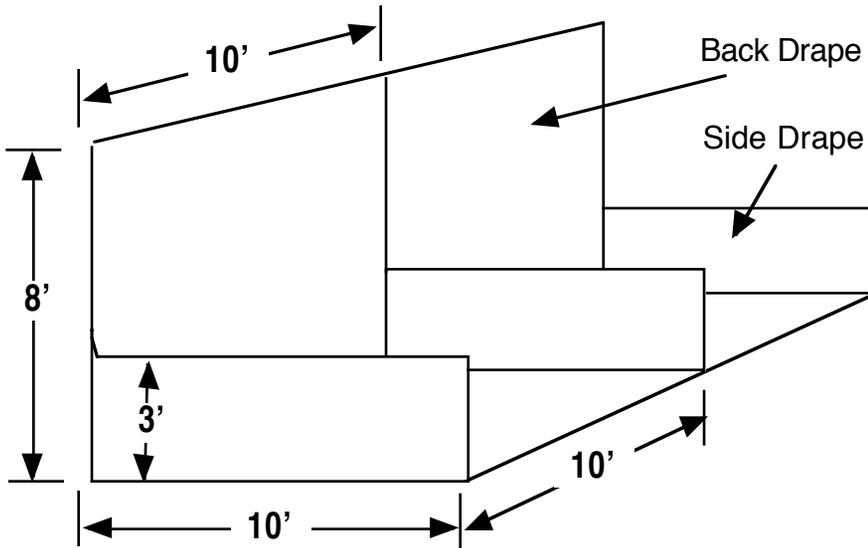
LOCAL SALES TAX RATE

The current sales tax rate in Placer County is 7.25 %.

MUSIC LICENSING RIGHTS

Live or taped music is prohibited as part of an exhibit or display without written permission from an appropriate licensing source (i.e., BMI, ASCAP). Evidence of such an agreement must be available for review upon request. In the event written confirmation cannot be documented, the exhibitor agrees to cease playing the music.

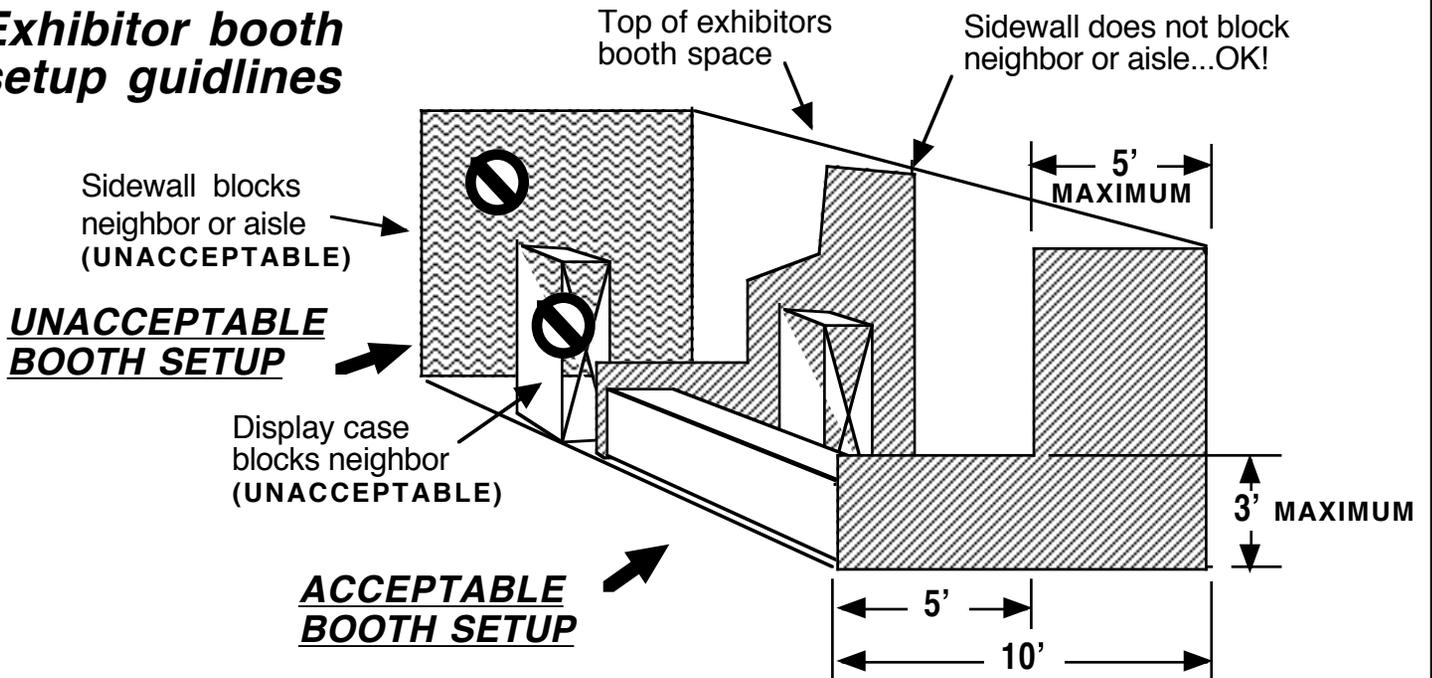
Exhibit Booth Setup



Empty booth prior to exhibitor setup

These are examples of standard 10x10 exhibit booths erected prior to exhibitor setup. Three foot side drapes may only be removed from the the end of a row, next to an aisle. Please request side drape removal at the Show Office and the Show Decorator will gladly help you.

Exhibitor booth setup guidelines



Everything, including all sales activity, must be within each exhibitors contracted space only. This includes all displays, wall banners, video projections, balloons, etc. Any requests for exceptions must be in writing and must arrive at G&G Productions business office 10 working days prior to the show. If an exception is granted, G&G Productions reserves the right to rescind any exception on site at any time prior or during the show.